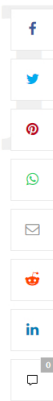


MALDIVES, TRAVEL — SEPTEMBER 18, 2023

Kandima Maldives' Hologworld: A Festive Wonderland

by SALON PRIVÉ



Kandima Maldives, the renowned island resort celebrated for its family-friendly appeal and exhilarating vacation experiences, is gearing up for an extraordinary holiday season.

In a spectacular announcement, **Kandima Maldives** introduces "Hologworld," a captivating carnival that promises to redefine the holiday experience in a kaleidoscope of colours and holographic marvels.



Experience Hologworld at Kandima Maldives

Hologworld, the much-anticipated event, is set to unfold its magic from the 22nd of December, 2023, to the 7th of January, 2024. It's an enchanting fusion of fantasy and reality, offering two weeks of pure escapism amidst the tropical paradise. From mesmerizing light installations to pulsating music performances, sensational beach parties, and an art festa, **Hologworld** has something to delight guests of all ages.

The festivities kick off with a Christmas Tree Lighting Ceremony, followed by Santa's arrival on **Christmas Day**. For the creatively inclined, innovative art sessions with **Fann Art Thérapie** experts provide the chance to learn string art and create unique art pieces. Evenings come alive with themed parties featuring musical entertainment and global hits.



Family-Friendly Activities

Families can roll up their sleeves and participate in the Merry Little Pizza Bake, letting little chefs take charge. The Kandy Kane Hunt and Gingerbread Cookie Party satisfy sweet cravings, while the Snowball Fight at Kandiland adds a frosty touch to the celebrations.

An annual highlight is the **KULA Festival**, which includes an extensive art exhibition, engaging workshops, and the Art Run. **Kandima** spearheads the **KULA Art Initiative**, a global movement supporting local artistic talent, offering guests the opportunity to get crafty and active amid vibrant hues.

On **New Year's Eve**, guests can savour an outdoor buffet featuring sizzling steaks and grilled dishes at **SMOKED**. The first week of 2024 begins with an eclectic Asian brunch buffet at **Sea Dragon**.



Throughout the festive period, **Kandima** becomes a haven for music enthusiasts. Renowned DJs and artists perform against the backdrop of breathtaking ocean views and pristine beaches. The diverse musical lineup caters to all tastes, from the melodic voices of the **K'Twins** to the groovy tunes by **Kaylee** and the extraordinary performance by **Martina**. **D2 Entertainment** invites guests to a glow party with live music by **ALGRS**.

In the heart of the Maldives, **Kandima Maldives** has woven a tapestry of wonder and joy, unveiling **Holoworld**, a holiday celebration like no other. With its kaleidoscope of colours, holographic marvels, and an array of activities, **Holoworld** promises a two-week escape into a world of enchantment and delight.

From creative art sessions to sizzling culinary experiences and a musical lineup that will make your heart dance, **Kandima Maldives** invites you to embrace the magic of the festive season in style. So, pack your bags and get ready to step into a realm where the **Maldives' beauty** meets the rhythm of global beats. **Holoworld** is not just an event; it's an invitation to create lasting memories and celebrate in a paradise like never before. Your unforgettable holiday adventure begins at **Kandima Maldives**.

TAGS: ALGRS, ART, ART EXHIBITION, CHRISTMAS DAY, CHRISTMAS TREE LIGHTING CEREMONY, D2 ENTERTAINMENT, FAMILY-FRIENDLY, FANN ART THÉRAPIE, HOLIDAY SEASON, HOLOWORLD, K'TWINS, KANDIMA MALDIVES, KAYLEE, KULA ART INITIATIVE, KULA FESTIVAL, MALDIVES, MARTINA, MERRY LITTLE PIZZA BAKE, NEW YEAR'S EVE, SANTA CLAUS, SEA DRAGON, SMOKED, TRAVEL.

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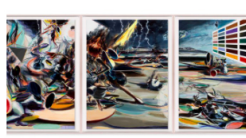
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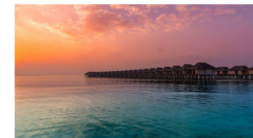
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SEPTEMBER 18, 2023


How To Create A Great First Impression With Your Front Lobby


by SALON PRIVÉ


 Creating a positive and lasting first impression in your front lobby is crucial for businesses. The front lobby is often the first point of contact for visitors, clients, and potential customers, and it sets the tone for their overall experience with your company. An inviting and well-designed space can make a significant impact on how people perceive your brand and establish trust and credibility.





 In this article, a professional **commercial cleaning company** will explore the importance of creating a welcoming environment in your front lobby. Learn more about the various elements that contribute to a great first impression, including professional cleaning, layout and design, signage, lighting, and other considerations. By implementing these strategies, you can create a front lobby that not only impresses visitors but also reflects your company's values and professionalism.





 So, let's dive in and discover how you can enhance your front lobby to leave a memorable and positive impression on everyone who walks through your doors.







What Is Commercial Cleaning And Why Does It Matter?

Commercial cleaning refers to the professional cleaning services provided to businesses, offices, and commercial spaces. It involves thorough cleaning and maintenance of the premises to ensure a clean, safe, and healthy environment for employees, visitors, and customers.

Commercial cleaning matters for several reasons. Firstly, it plays a crucial role in creating a good first impression of a space. A clean and well-maintained office or business establishment immediately conveys professionalism and attention to detail. It sets the stage for positive interactions and enhances the overall image of the company.

Furthermore, commercial cleaning is essential for the health and well-being of everyone in the space. Regular cleaning helps eliminate germs, bacteria, allergens, and other contaminants that can lead to illnesses and allergies. By maintaining a clean and hygienic environment, businesses can reduce the risk of spreading infections and improve the overall health of employees and visitors.

Moreover, a clean workspace has a **direct impact on productivity** and motivation. A clutter-free and organized environment promotes focus and efficiency, making it easier for employees to concentrate on their tasks. A clean and well-maintained office also instills a sense of pride and professionalism, which can boost employee morale and motivation to do business.

8 Ways Your Lobby Could Make a Better First Impression

First impressions matter, and your front lobby plays a crucial role in shaping how visitors perceive your business. To achieve this, here are 8 methods you can use:

1. Welcoming Layout and Design

The layout and design of your lobby should be inviting and user-friendly. Consider creating a comfortable seating area with stylish and ergonomic furniture. Add tasteful decorations, artwork, and plants to create a warm and welcoming ambiance.

Example: Incorporate a small café corner with complimentary beverages and snacks for visitors to enjoy while they wait.





2. Clear Signage and Wayfinding

Clear signage is essential to guide visitors through your space. Make sure your company logo is prominently displayed, and provide easy-to-understand directions to reception, meeting rooms, restrooms, and other key areas. Use high-quality signage that aligns with your brand's aesthetic.

Example: Install digital screens or interactive kiosks that display real-time information and maps to help visitors navigate your facility.

3. Effective Lighting

Lighting sets the mood and greatly impacts the overall atmosphere of your lobby. Ensure that your lobby has ample natural light during the day by utilising large windows. For evenings or spaces with limited natural light, incorporate a combination of ambient, task, and accent lighting to create a warm and well-lit environment.

Example: Install dimmable lights to adjust the lighting according to different times of the day or specific events.

4. Impeccable Cleanliness

A clean and well-maintained lobby immediately creates a positive impression. Regularly schedule professional commercial cleaning services to ensure that your lobby is spotless. Pay attention to details such as polished floors, dust-free surfaces, and fresh scents.

Example: Have a designated staff member responsible for keeping the lobby tidy throughout the day, ensuring any spills or messes are promptly cleaned.

5. Engaging Visual Displays

Use visual displays strategically to capture the attention of visitors and convey key messages about your brand. Incorporate digital signage, interactive touchscreens, or video walls to showcase your company's values, achievements, products, or upcoming events. Update these displays regularly to keep them fresh and relevant.

Example: Create a video wall showcasing customer testimonials, success stories, and highlights from recent projects to demonstrate your expertise and build trust.

6. Personalised Touches

Adding personalised touches can make visitors feel valued and special. Consider displaying a welcome sign with the visitor's name or offering customised brochures or information packets that cater to their specific needs. Train your reception staff to greet visitors warmly and provide excellent customer service.

Example: Have a digital visitor management system that automatically notifies employees when their guests arrive, ensuring a personalised and efficient check-in process.

7. Thoughtful Amenities

Providing thoughtful amenities can enhance the overall experience for visitors. Offer complimentary Wi-Fi, charging stations, water coolers, or a self-service refreshment area. These amenities can make visitors feel more comfortable and productive while they wait.

Example: Install a children's play area with toys and books to entertain young visitors and create a family-friendly atmosphere.



8. Brand Consistency

Ensure that your lobby design and aesthetics align with your brand identity. Use colors, materials, and textures that reflect your brand's personality and values. Incorporate your logo and brand elements consistently throughout the space to reinforce brand recognition and credibility.

Example: If your brand is known for being innovative and cutting-edge, incorporate modern and futuristic design elements into your lobby.

Other Ways To Make Your Front Lobby More Welcoming

In addition to commercial cleaning, there are various other elements that can contribute to creating a more welcoming front lobby. By considering the following factors, you can enhance the overall ambiance and leave a positive impression on visitors:

Music

Incorporate soft background music that aligns with your brand and creates a relaxing atmosphere. The right choice of music can set the tone and mood of your lobby, making it more inviting and enjoyable for anyone who enters.

Design Strategy

Thoughtfully plan the layout, seating arrangements, colours, and artwork in your lobby to reflect your brand identity. The **design elements** should convey professionalism while also highlighting your unique style. Comfortable seating options and strategic placement of furniture can create a welcoming and functional space.

Lighting


Ensure that your lobby is well-lit with a combination of natural and artificial lighting. Adequate lighting not only enhances visibility but also creates a bright and inviting atmosphere. Consider incorporating different lighting fixtures to add warmth and depth to the overall space.

Conclusion

In conclusion, your lobby serves as the gateway to your business, making a lasting impression on visitors. By implementing these strategies, such as creating a welcoming layout, utilizing effective lighting, maintaining impeccable cleanliness, and incorporating engaging visual displays, you can enhance the first impression of your lobby.

Personalized touches, thoughtful amenities, clear signage, and brand consistency further contribute to a positive visitor experience. Remember that regular evaluations and updates are necessary to keep your lobby aligned with your brand image. Investing in a captivating and well-designed lobby will leave a lasting impact and set the tone for a successful **business** relationship.




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