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Audra Arul Appointed Cluster Director of Sales for Kandima and Nova Maldives



BY GEOFF PERCIVAL APRIL 8, 2024

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Audra Arul has been appointed cluster director of sales for **Kandima** and **Nova Maldives**.

Ms Arul has more than 10 years' experience in the hospitality sector and is seen as a dynamic sales leader with a proven track record of driving revenue growth and fostering strong client relationships.

Kandima Maldives is part of the hospitality group **Pulse Hotels & Resorts** and caters to guests of all ages: families, couples, groups of friends, and honeymooners. **Nova** is the luxury island resort in the Maldives.



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Althaf Mohamed Ali, chief operating officer, Pulse Hotels & Resorts, said: *"We're delighted to welcome Audra to the Pulse family. With her proven track record and thorough industry insight, I am confident that Audra will make significant contributions to our sales initiatives, further enhancing our position as a leading hospitality organization in the Maldives."*

Ms Arul said: *"It's a privilege to join the dynamic team at Kandima and Nova as the Cluster Director of Sales. I'm excited to be part of such an innovative and forward-thinking resort group, and I look forward to contributing to its growth and success in this highly competitive hospitality arena."*

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Geoff Percival

Geoff has worked in business, news, consumer and travel journalism for more than 25 years; having worked for and contributed to the likes of The Irish Examiner, Business & Finance, Business Plus, The Sunday Times, The Irish News, Senior Times, and The Sunday Tribune.

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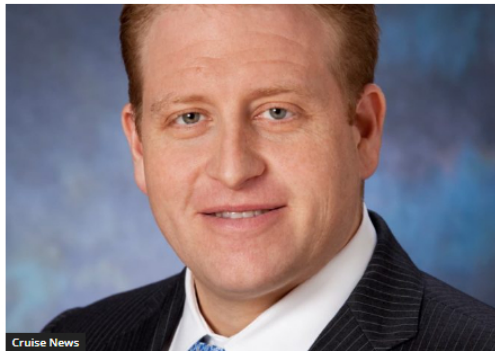
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